**FOOD FOR ALL CHENNAI TRUST**

**MISSION PINK PROJECT**

***About FFAC:***

The cause for the creation of the “FOOD FOR ALL” charity is my love for the society and the desire to do what I can for this society. When I gave a thought to what I can do for social change, some of the scenarios that I have seen crossed my mind and gave me resolve and clarity. In our country, there are lots of people who are suffering from hunger due to lack of food. Their hungry faces came before my mind and I decided to do something to satisfy their hunger. That day I formed a team of volunteers with the aim of “FOOD FOR ALL”. I joined a group of volunteers who wanted to travel with me and solve peoples hunger. We started the group with about ten people. With the help of some friends and relatives, we were initially able to feed ten people every week. After a couple of weeks, we were able to feed about twenty to thirty people who were hungry and their numbers were growing. With the intention of continuing this good work, we set up a trust with friends and registered it with the government office on August 16, 2019, under the name “FOOD FOR ALL”. We cook food, buy food items from stores, collect remaining food at weddings, birthdays and other celebrations, and distribute them to those who are hungry with the help of volunteers. Today in our trust   they were about  15 volunteers, and 40 fundraisers&  we help to feed people who are starving. The aim of this society is to create a state with no absence of food. We still want to travel with the society as people’s servants today.

***Pink Mission***

Food For All Chennai is a volunteered youth organization started in 2018 with a prime motto to help yield the people with hunger. Initially we started with our own source of contacts and resource person in terms of volunteership and for other support during distribution of food. Eventually with our hardwork and dedication our team expanded to 15 socially responsible citizen who acquired to be the support system of FFAC currently.

With this 15 volunteers of our group we started building each department for a one person to take care of the existing distribution of foods and new queries who seek for help.

In the due course of three years we have touched so many lives in supporting them with various supports from food, financial, medical, health, educational building house/toilet, provisional kit and many to add in our flagships.

While we dedicate ourselves in the filed of social cause. Our team's passion had immensified with more insightful thoughts to build a better community visioning a better India tomorrow. In line to that we adopted a village in the year 2021 and also started a new initiative called Mission Pink for enriching the women community, empowering them with skill for their ease of live.

***MISSION OF THIS PROJECT***

The key mission for this project will women empowerment by providing employment opportunities, skill training and educating a girl child. Basically to uplift the underprivileged women community to have their own identity.

In regards to this we are looking for resource mobilization (sponsors), who can support us and being a part of this nurturing community.

Year after year March 8 2021 is celebrated as the International Women’s day to celebrate womanhood in the society. Every year, this day is celebrated with a theme. The theme for this year’s International Women’s Day is “Choose To Challenge”. A challenging world is an alert world. And from challenge comes change. “So let's all [Choose To Challenge](https://www.foodforalltrustchennai.org/blog/hashtags/ChooseToChallenge),” read an official statement. This year’s theme is to highlight the challenges brought on by the COVID-19 pandemic. While women from every corner come together to celebrate the day to accelerate gender parity.

A mission launched by this NGO went unnoticed, yet appreciated.

**Food for All Chennai**, a youth volunteered group who religiously work towards building a better environment and sustainability comes up with extraordinary vision this women’s day. The budding NGO has caught the eyes of women with their extraordinary initiative called **MISSION PINK** Launched on Sunday, 07th March 2021.

The eye-catching moment is when the female volunteers of the NGO launched this initiative.

The aim of this mission is to empower womanhood by yielding support by fulfilling the requirements of each female living being. It can be emotional, economic, educational, and professional support.

Talking about the thought behind the mission **Louis Fernando** says in We at Food for All Chennai believes equivalent rights and independent of whichever projects we stowed with. Our framework is a lot of adaptable for the **FEMALE VOLUNTEERS**. We are also concerned and liable for their wellbeing and security our system .

Our group likewise appreciates Dhanalakshmi Project Manager FFAC, and Harirpiya, Co-ordinator FFAC for the following two months for making our central goal in real life with no episodes. Caps the force of ladies I surmise, he smiled..

Abuse — whether physical, mental or emotional — increased because women during the lockdown period found no respite. They were confined to the walls of the house with their abusers. In order to stand against such things and by providing support to women in emotional, economic, educational, and professional can change her thoughts and way of living for a sustained womanhood in the upcoming years. Said Max Millian, Digital head, FFAC.

We were excited and overwhelmed by the concept and launch said Christina, volunteer FFAC.

While a large number of us think what a modest bunch can bring to the general public yet the appropriate response is each change begins inside so [choosetochallenge](https://www.foodforalltrustchennai.org/blog/hashtags/choosetochallenge) within said Haripriya co-ordinator of FFAC.

**Budget of the Project:**

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| Food For All Chennai Trust - Pink Mission Project Budget | | | | |
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| **Description** | **Rate** | **No's** | **Amount** | **Remarks** |
| Sewing machine Pedal | 5000 | 8 | 40000 | One Time investment. |
| Sewing machine Portable | 14500 | 7 | 101500 | One Time investment. |
| Tailoring Kit | 1000 | 15 | 15000 | One Time investment. |
| Tailoring Teaching Class | 10000 | 1 | 10000 | Recurring Cost on monthly basis. |
| Rent for institution | 20000 | 1 | 20000 | Recurring Cost on monthly basis. |
| Advance for Rent | 200000 | 1 | 200000 | One Time investment. |
| Office Infrastructure | 85000 | 1 | 85000 | One Time -Painting, Partition, Electricity, Furniture, Stationery. |
| Staffing | 7000 | 2 | 14000 | Recurring Cost on monthly basis. |
| Education kit | 1000 | 15 | 15000 | One time - Staff / Note book etc. |
| Total | | | 500500 |  |